

DEFOREST AREA TOURISM COMMISSION MINUTES

Wednesday, April 20, 2016 at 10:00 AM

DeForest Windsor Area Chamber of Commerce Office, 201 DeForest Street, DeForest WI 53532

- I. Call to Order- Chairperson Stravinski called meeting to order at 10:03am
Members present: Bruce Stravinski, Guy Gryphan Also present: Heike Compe
Excused: Jason Kramar
- II. Approval of February 10, 2016 meeting minutes. Motion to approve minutes by Gryphan, seconded by Stravinski. Motion carried, all in favor
- III. Approval of Financials
 - A. Bills & Invoices. Motion to approve payment of monthly contract to the Chamber for \$240 and Hometown News for \$190 by Stravinski, seconded by Gryphan. Motion carried, all in favor.
 - B. Financial Statements. Motion to approve financial reports by Stravinski, seconded by Gryphan. Motion carried, all in favor.
- IV. New Business
 - A. Appointment of new members. Chairperson Stravinski appointed three new members to the DATC effective at next meeting on May 18, 2016.
Tony Sobczak, Mousehouse Cheesehaus
Brian Cortez, Windsor A&W Partners
Divisha Patel, Windsor Super 8 Motel
 - B. Notice by Village of DeForest to withdraw from Joint Room Tax Commission. Letter from Village of DeForest was read and discussed. Commission members decided they would like to keep Kramar on the Commission until the end of the year, as stated in letter from the Village of DeForest. Motion to accept the Village of DeForest withdrawal from the Tourism Commission on December 31, 2016, by Gryphan. Seconded by Stravinski. Motion carried, all in favor.
 - C. By-Laws. No action taken.
 - D. Advertising/Marketing. No action taken
 - E. Trademark. Motion to table until fourth quarter by Gryphan, seconded by Stravinski, Motion carried, all in favor.
- V. Old Business
 - A. Website/SEO/Photography. No action taken
 - B. Facebook. Compe to add Chamber events to the tourism Facebook page.
- VI. Any Other Business that would come before the DATC. Stravinski reported that the Village of Windsor feels that the DATC is part of the municipalities and not an entity of the Chamber of Commerce. Gryphan recommended the DATC file for its own Federal Tax Id #. This will be added to next meeting agenda. Name change will also be added to agenda under New Business.
- VII. Adjourn. Meeting adjourned at 10:58am.

Next meeting will be Wednesday, May 18, 2016 at 10am at the DeForest Windsor Area Chamber of Commerce, 201 DeForest Street, DeForest, WI 53532