

**DEFOREST AREA TOURISM COMMISSION
MINUTES
Monday, March 16, 2015 @ 11:00 a.m.
Chamber of Commerce Office, DeForest, WI 53532**

Call to Order and Roll Call – Chairperson Stravinski called the meeting to order at 11:00 a.m.

Board members present – Bruce Stravinski, Jason Kramar & Jean Schneider

Approval of Minutes – A motion to approve the minutes made by Kramar, seconded by Schneider.
Motion carried.

New Business

Contracting with Marketing Consultant – Motion by Kramar to accept the Marketing Proposal by Carla Minsky of Armadillo Marketing, seconded by Schneider. Motion carried unanimously.

Contracting with Local Designer for Web Site & Logos – Motion by Schneider to contract with Waterfront Graphic Design for web site & logo design, seconded by Kramar. Motion carried unanimously.

Transfer DATC Telephone Number – No action taken.

Chamber Contract – Stravinski will contact the Chamber to see if a contract for the remainder of 2015 is possible.

Old Business

Appointments to the Commission – None.

Cost Sharing Proposal by VTC – A motion to refuse the Cost Sharing Proposal by VTC made by Schneider, seconded by Kramar. Motion carried unanimously.

Future Meeting Frequency – No action taken.

Administration Position – No action taken.

Other Business

Any other business that would come before DATC – None.

Adjourn – Motion by Kramar to adjourn, seconded by Schneider. Motion carried. Meeting adjourned at 12:45 p.m.

NEXT MEETING OF DATC: MONDAY, APRIL 20, 2015, 10:00 A.M., CHAMBER OF COMMERCE OFFICE.