

**DEFOREST AREA TOURISM COMMISSION
MINUTES
Monday, July 20, 2015 @ 11:00 a.m.
Chamber of Commerce Office, DeForest, WI 53532**

Call to Order and Roll Call – Chairperson Stravinski called the meeting to order at 11:05 a.m.

Board Members Present – Bruce Stravinski, Jason Kramar & Jean Schneider.

Others Present – Guy Gryphan

Approval of Minutes – Minutes from June 19, 2015 DATC meeting were approved as amended.

Approval of Financials

- A. **Bills & Invoices** -Motion by Schneider to pay Armadillo Marketing Invoice #6-2015 DAT in the amount of \$3,140.00; Rich Armstrong Photography (no invoice #) \$750; Joseph Leute Photography invoice DEF15 in the amount of \$1951.75
- B. **Fiscal Reports** – no action taken
- C. **Budget Report** – proposed wait until fall and do 2016 Budget

New Business –

- A. Norske Nook Fund Request – no action taken

Old Business -

- A. Planning Process –
- B. Website & Logos – website up possibly before August meeting, tweaks are being made to it.
- C. Area Lodging Establishments –postponed
- D. Transfer DATC Telephone Number –continued work
- E. Kiosks –postponed
- F. Facebook – Jean will reach out to Jenny Olsen to ask for admin to Visit Deforest Facebook page.

Other Business -

Any other business that would come before DATC – None.

Adjourn – Meeting adjourned at 12:33 p.m.

NEXT MEETING OF DATC: MONDAY, AUGUST 3, 2015, 11:00 A.M., CHAMBER OF COMMERCE OFFICE.