



### **3. Windsor Public Survey**

### 3. Windsor Public Survey

This document provides an initial report of findings from the Public survey for Village of Windsor space needs through 2038.

#### Survey

This survey is one of eight used to obtain opinions and suggestions. This survey was open to the public and accessible from Village of Windsor website. 598 responses were provided for the 27 questions requiring an average time of nine minutes to complete.

The number of responses to each question is shown. The data provided are raw data. When the questions provide “answer any”, the participant can select multiple items. As a result, the graphic depiction is shown with only the description in the right-hand column

1. Are you aware that Windsor incorporated as a Village?  
592 responses

Graphic Depiction	Tabular Results				
<p>A horizontal bar chart with a white background and light gray vertical grid lines. The x-axis is labeled from 0% to 100% in 10% increments. The y-axis has two categories: 'Yes' and 'No'. The 'Yes' bar is green and extends to approximately 98.5% on the x-axis. The 'No' bar is blue and extends to approximately 1.5% on the x-axis.</p>	<table border="0"> <tr> <td data-bbox="1019 940 1068 972"><b>Yes</b></td> <td data-bbox="1230 940 1287 972"><b>583</b></td> </tr> <tr> <td data-bbox="1019 1045 1068 1077"><b>No</b></td> <td data-bbox="1247 1045 1271 1077"><b>9</b></td> </tr> </table>	<b>Yes</b>	<b>583</b>	<b>No</b>	<b>9</b>
<b>Yes</b>	<b>583</b>				
<b>No</b>	<b>9</b>				

2. Have you seen the Village of Windsor Comprehensive Plan dated April 19, 2016?  
593 responses

Graphic Depiction	Tabular Results				
<p>A horizontal bar chart with a white background and light gray vertical grid lines. The x-axis is labeled from 0% to 100% in 10% increments. The y-axis has two categories: 'Yes' and 'No'. The 'Yes' bar is green and extends to approximately 23.8% on the x-axis. The 'No' bar is blue and extends to approximately 76.2% on the x-axis.</p>	<table border="0"> <tr> <td data-bbox="1019 1442 1068 1474"><b>Yes</b></td> <td data-bbox="1230 1442 1287 1474"><b>141</b></td> </tr> <tr> <td data-bbox="1019 1547 1068 1579"><b>No</b></td> <td data-bbox="1230 1547 1287 1579"><b>452</b></td> </tr> </table>	<b>Yes</b>	<b>141</b>	<b>No</b>	<b>452</b>
<b>Yes</b>	<b>141</b>				
<b>No</b>	<b>452</b>				

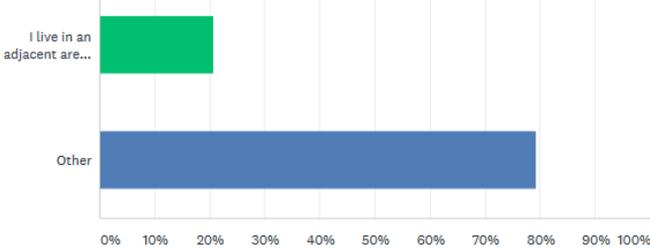
3. Are you a Village of Windsor resident? A Village of Windsor resident pays taxes to Windsor, votes in Windsor, and if applicable, pays Windsor for water and sewer utilities.  
594 responses

Graphic Depiction	Tabular Results								
	<table> <tr> <td><b>Not a resident</b></td> <td><b>34</b></td> </tr> <tr> <td><b>Resident less than 5 years</b></td> <td><b>152</b></td> </tr> <tr> <td><b>Resident 5 to 20 years</b></td> <td><b>225</b></td> </tr> <tr> <td><b>Resident 20+ years</b></td> <td><b>183</b></td> </tr> </table>	<b>Not a resident</b>	<b>34</b>	<b>Resident less than 5 years</b>	<b>152</b>	<b>Resident 5 to 20 years</b>	<b>225</b>	<b>Resident 20+ years</b>	<b>183</b>
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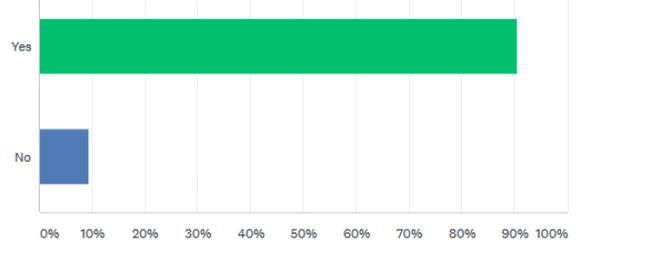
4. If YES resident, what Voting Ward do you live in?  
565 responses

Graphic Depiction	Tabular Results																				
	<table> <tr> <td><b>1</b></td> <td><b>39</b></td> </tr> <tr> <td><b>2</b></td> <td><b>18</b></td> </tr> <tr> <td><b>3</b></td> <td><b>85</b></td> </tr> <tr> <td><b>4</b></td> <td><b>65</b></td> </tr> <tr> <td><b>5</b></td> <td><b>84</b></td> </tr> <tr> <td><b>6</b></td> <td><b>64</b></td> </tr> <tr> <td><b>7</b></td> <td><b>43</b></td> </tr> <tr> <td><b>8</b></td> <td><b>88</b></td> </tr> <tr> <td><b>9</b></td> <td><b>34</b></td> </tr> <tr> <td><b>10</b></td> <td><b>45</b></td> </tr> </table>	<b>1</b>	<b>39</b>	<b>2</b>	<b>18</b>	<b>3</b>	<b>85</b>	<b>4</b>	<b>65</b>	<b>5</b>	<b>84</b>	<b>6</b>	<b>64</b>	<b>7</b>	<b>43</b>	<b>8</b>	<b>88</b>	<b>9</b>	<b>34</b>	<b>10</b>	<b>45</b>
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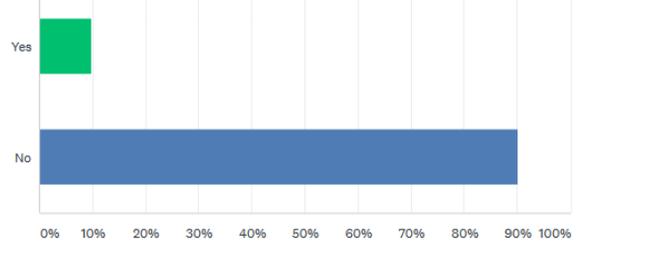
5. If NOT a resident:  
116 responses

Graphic Depiction	Tabular Results
 <p>A horizontal bar chart with two bars. The top bar is green and labeled 'I live in an adjacent area...' with a value of 24. The bottom bar is blue and labeled 'Other' with a value of 92. The x-axis represents percentages from 0% to 100% in 10% increments.</p>	<p><b>I live in an adjacent area (Madison, Sun Prairie, DeForest, Burke, Leeds, or Vienna)</b> <b>24</b></p> <p><b>Other</b> <b>92</b></p>

6. Do you anticipate living in the Village of Windsor during the next 10 plus years? (I live in an adjacent area (Madison, Sun Prairie, DeForest, Burke, or Leeds))  
578 responses

Graphic Depiction	Tabular Results
 <p>A horizontal bar chart with two bars. The top bar is green and labeled 'Yes' with a value of 524. The bottom bar is blue and labeled 'No' with a value of 54. The x-axis represents percentages from 0% to 100% in 10% increments.</p>	<p><b>Yes</b> <b>524</b></p> <p><b>No</b> <b>54</b></p>

7. Do you own a rental property or business in the Village of Windsor? (Check one)  
591 responses

Graphic Depiction	Tabular Results
 <p>A horizontal bar chart with two bars. The top bar is green and labeled 'Yes' with a value of 58. The bottom bar is blue and labeled 'No' with a value of 533. The x-axis represents percentages from 0% to 100% in 10% increments.</p>	<p><b>Yes</b> <b>58</b></p> <p><b>No</b> <b>533</b></p>

8. If you own a business in the Village of Windsor, do you belong to the DeForest Windsor Area Chamber of Commerce?  
302 responses

Graphic Depiction	Tabular Results
	<p><b>Yes</b>                    <b>18</b></p> <p><b>No</b>                        <b>284</b></p>

9. Where do you work?  
570 responses

Graphic Depiction	Tabular Results
	<p><b>Village of Windsor</b>                    <b>59</b></p> <p><b>In an Adjacent Area (Sun Prairie, DeForest, Burke, Leeds, or Vienna)</b>                    <b>78</b></p> <p><b>City of Madison</b>                        <b>219</b></p> <p><b>Other</b>                                        <b>214</b></p>

10. Are you employed by Village of Windsor?  
591 responses

Graphic Depiction	Tabular Results
	<p><b>Yes</b>                        <b>19</b></p> <p><b>No</b>                         <b>572</b></p>

11. Are you a member of a Village of Windsor board, commission, and/or committee?  
593 responses

Graphic Depiction	Tabular Results				
	<table> <tr> <td><b>Yes</b></td> <td><b>19</b></td> </tr> <tr> <td><b>No</b></td> <td><b>574</b></td> </tr> </table>	<b>Yes</b>	<b>19</b>	<b>No</b>	<b>574</b>
<b>Yes</b>	<b>19</b>				
<b>No</b>	<b>574</b>				

12. Are you an elected official of the Village of Windsor?  
593 responses

Graphic Depiction	Tabular Results				
	<table> <tr> <td><b>Yes</b></td> <td><b>6</b></td> </tr> <tr> <td><b>No</b></td> <td><b>589</b></td> </tr> </table>	<b>Yes</b>	<b>6</b>	<b>No</b>	<b>589</b>
<b>Yes</b>	<b>6</b>				
<b>No</b>	<b>589</b>				

13. In your opinion, will residents be more or less transient in the Village of Windsor in 2038?  
594 responses

Graphic Depiction	Tabular Results						
	<table> <tr> <td><b>Population will be transient (stay in the area for less than 5 years)</b></td> <td><b>94</b></td> </tr> <tr> <td><b>Population will be more long term, tending to look as a long-term place to live, work and play.</b></td> <td><b>406</b></td> </tr> <tr> <td><b>No opinion</b></td> <td><b>94</b></td> </tr> </table>	<b>Population will be transient (stay in the area for less than 5 years)</b>	<b>94</b>	<b>Population will be more long term, tending to look as a long-term place to live, work and play.</b>	<b>406</b>	<b>No opinion</b>	<b>94</b>
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<b>Population will be more long term, tending to look as a long-term place to live, work and play.</b>	<b>406</b>						
<b>No opinion</b>	<b>94</b>						

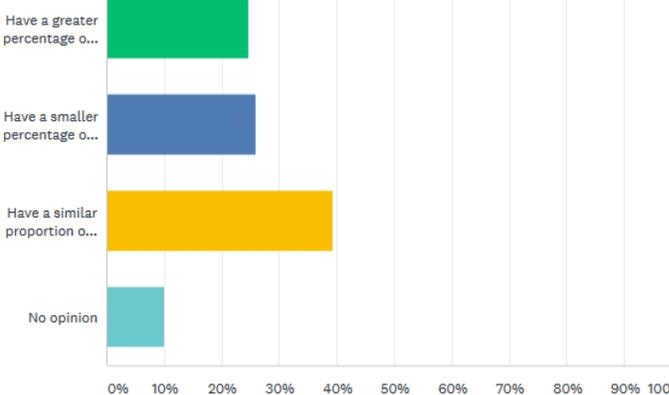
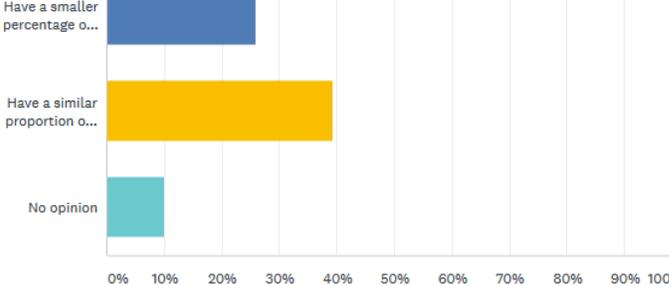
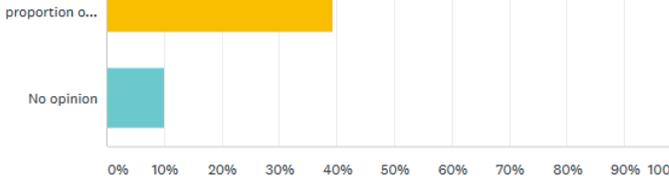
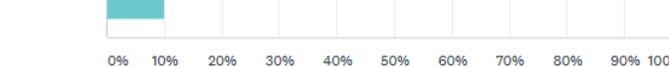
14. In your opinion, what will Village of Windsor look like in 2038?  
595 responses

Graphic Depiction	Tabular Results	
	<b>Primarily single-family living units</b>	<b>432</b>
	<b>Primarily multi-family living units</b>	<b>87</b>
	<b>No opinion</b>	<b>76</b>

15. What type of community do you expect the Village of Windsor to be in 2038?  
594 responses

Graphic Depiction	Tabular Results	
	<b>No change</b>	<b>18</b>
	<b>A "Bedroom" Community</b>	<b>135</b>
	<b>More Commercial Development</b>	<b>54</b>
	<b>A mix of Agriculture, Residential, and Commercial Development</b>	<b>387</b>

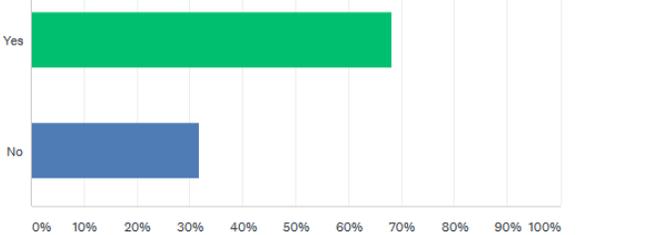
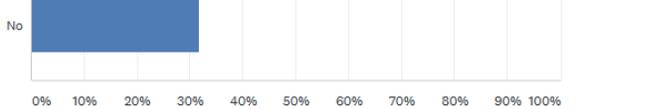
16. Compared to 2018, will the Village of Windsor in 2038:  
593 responses

Graphic Depiction	Tabular Results
	<p><b>Have a greater percentage of residents 55 plus years of age</b>      <b>148</b></p>
	<p><b>Have a smaller percentage of residents 55 plus years of age</b>      <b>154</b></p>
	<p><b>Have a similar proportion of residents 55 plus years of age</b>      <b>232</b></p>
	<p><b>No opinion</b>      <b>59</b></p>

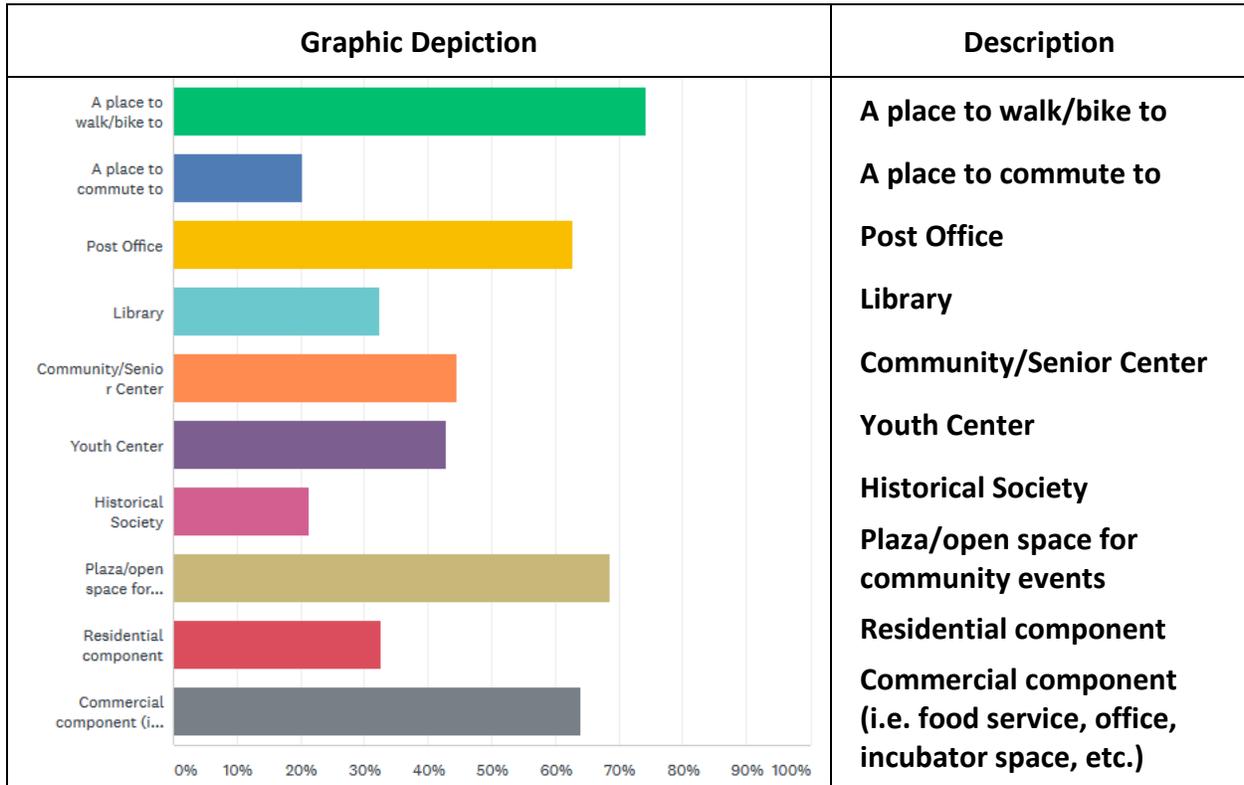
17. What long-term planning recommendations do you have for the Village of Windsor for 2038?  
385 responses

See Appendix A. (Separate document "Appendix\_A\_3\_Public\_Survey\_Q17\_050118") An overview of these responses is provided in Appendix I of this document.

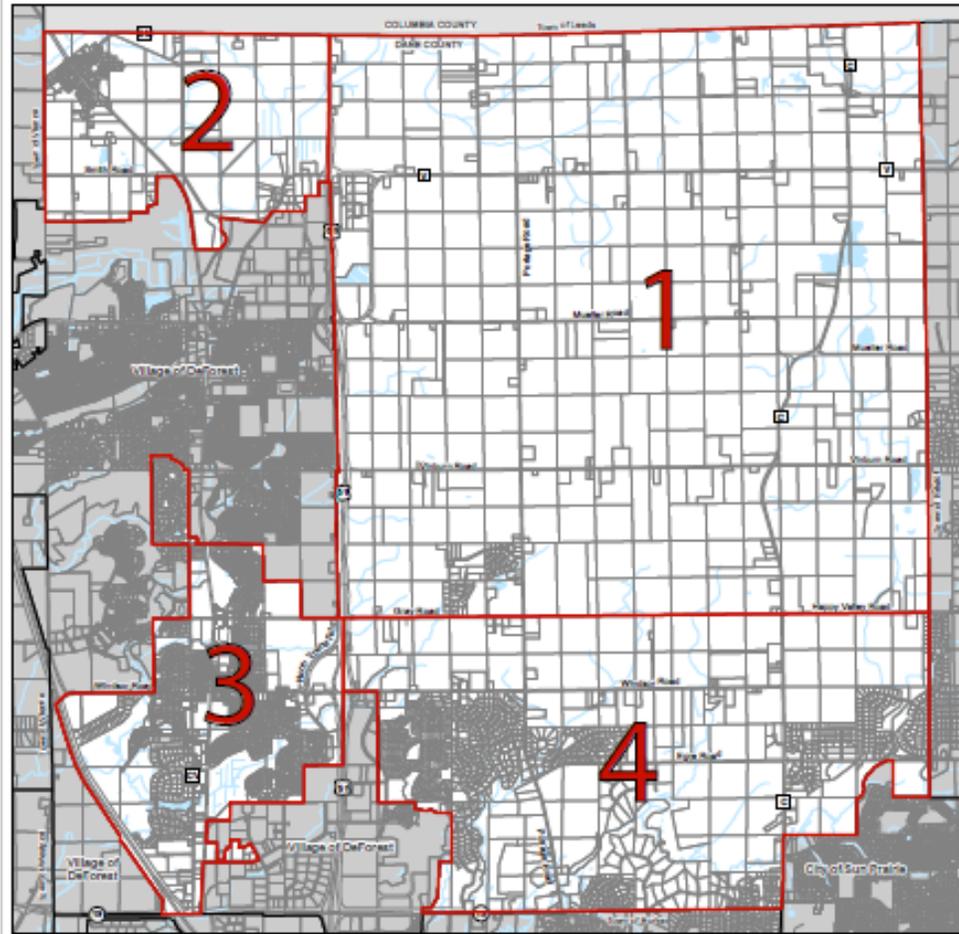
18. Should the Village of Windsor invest in the "Old Windsor Downtown" area (located between Windsor Ridge Lane/Sunset Meadow Drive and CT CV/Lake Road)?  
582 responses

Graphic Depiction	Tabular Results
	<p><b>Yes</b>      <b>399</b></p>
	<p><b>No</b>      <b>183</b></p>

19. What should the Village of Windsor "downtown" area look like? (Choose all that apply)  
 569 responses

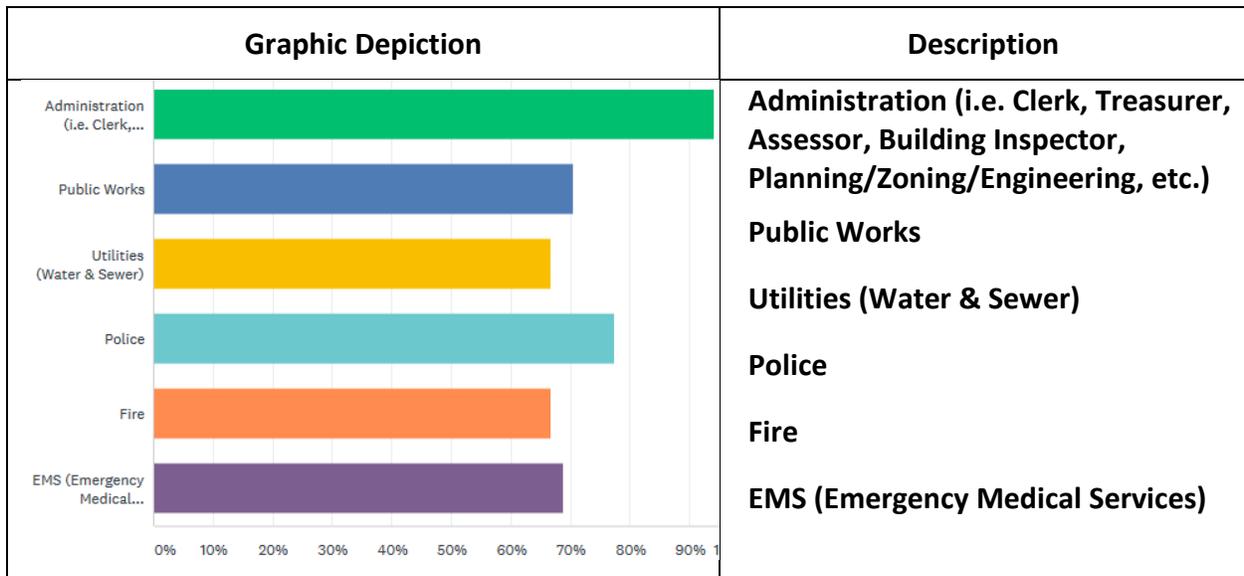


20. In your opinion where should the Village Hall and/or Municipal Campus be located? See map. 570 responses

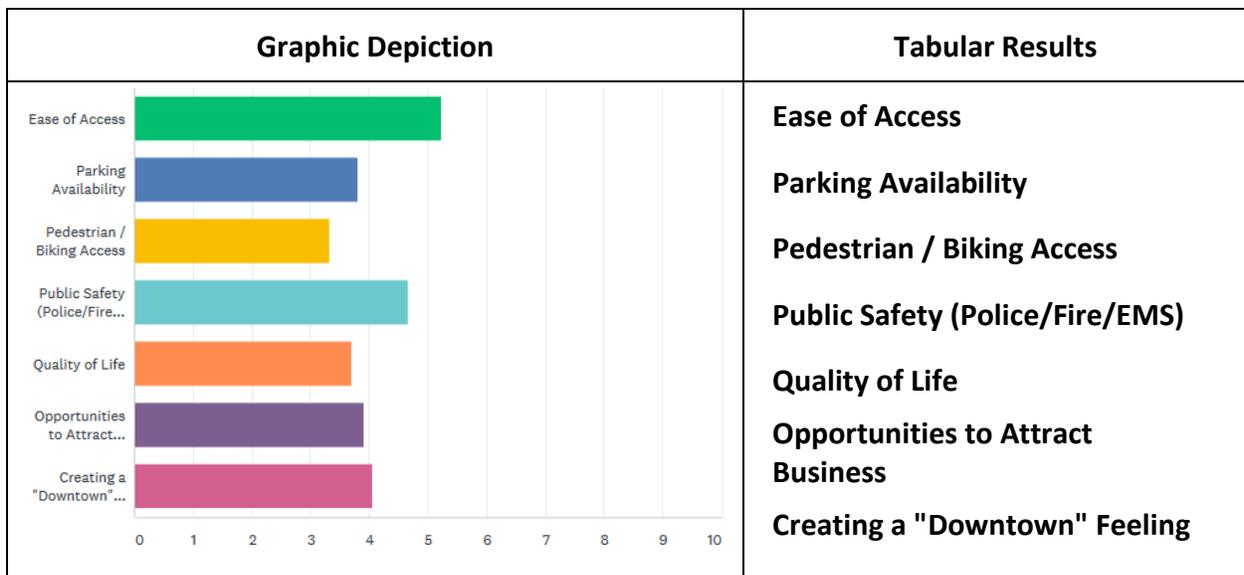


Graphic Depiction	Tabular Results	
	<b>Area 1</b>	<b>159</b>
	<b>Area 2</b>	<b>10</b>
	<b>Area 3</b>	<b>264</b>
	<b>Area 4</b>	<b>138</b>

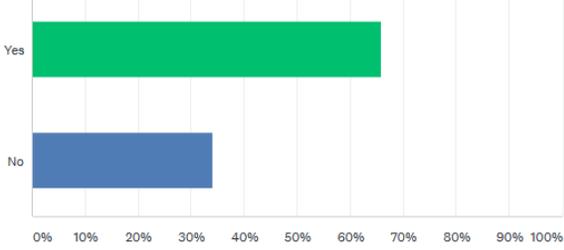
21. What Village services should be located together in a Municipal Campus? (Check all that apply)  
 Administration (i.e. Clerk, Treasurer, Assessor, Building Inspector, Planning/Zoning/Engineering, etc.)  
 576 responses



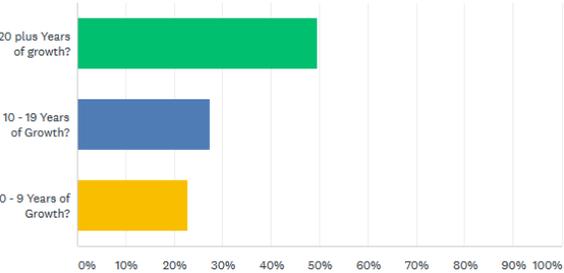
22. Rank the following reasons or considerations for location of a Village Municipal Campus with 1 being most important.  
 560 responses



23. Would you support a new Village Hall and/or Municipal Campus as a catalyst to revitalize the "Old Windsor Downtown" area?  
583 responses

Graphic Depiction	Tabular Results	
	<b>Yes</b>	<b>396</b>
	<b>No</b>	<b>187</b>

24. Would you support the Village of Windsor acquiring land for future growth for:  
546 responses

Graphic Depiction	Tabular Results	
	<b>20 plus Years of growth?</b>	<b>272</b>
	<b>10 - 19 Years of Growth?</b>	<b>151</b>
	<b>0 - 9 Years of Growth?</b>	<b>123</b>

25. What additional tax-based services would you support? (Check all that apply)  
547 responses

Graphic Depiction	Description																						
<table border="1"> <caption>Support for Additional Tax-Based Services</caption> <thead> <tr> <th>Service</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Historical Society</td> <td>~12%</td> </tr> <tr> <td>Library</td> <td>~22%</td> </tr> <tr> <td>Community/Senior Center located in Windsor</td> <td>~38%</td> </tr> <tr> <td>Youth Center</td> <td>~38%</td> </tr> <tr> <td>Swimming Pool</td> <td>~38%</td> </tr> <tr> <td>Commercial Incubator Space</td> <td>~22%</td> </tr> <tr> <td>Community Space for Events</td> <td>~48%</td> </tr> <tr> <td>Plaza/Open Space for Events</td> <td>~48%</td> </tr> <tr> <td>Multi-Purpose Paths (Biking/walking)</td> <td>~68%</td> </tr> <tr> <td>Expanded Parks and Recreation Services</td> <td>~58%</td> </tr> </tbody> </table>	Service	Percentage	Historical Society	~12%	Library	~22%	Community/Senior Center located in Windsor	~38%	Youth Center	~38%	Swimming Pool	~38%	Commercial Incubator Space	~22%	Community Space for Events	~48%	Plaza/Open Space for Events	~48%	Multi-Purpose Paths (Biking/walking)	~68%	Expanded Parks and Recreation Services	~58%	<p><b>Historical Society</b></p> <p><b>Library</b></p> <p><b>Community/Senior Center located in Windsor</b></p> <p><b>Youth Center</b></p> <p><b>Swimming Pool</b></p> <p><b>Commercial Incubator Space</b></p> <p><b>Community Space for Events</b></p> <p><b>Plaza/Open Space for Events</b></p> <p><b>Multi-Purpose Paths (Biking/walking)</b></p> <p><b>Expanded Parks and Recreation Services</b></p>
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26. Currently the Village of Windsor participates in shared services including DeForest Windsor Area Chamber of Commerce, DeForest Windsor Municipal Court, DeForest Windsor Fire & EMS, and DeForest Area Community and Senior Center. Should the Village of Windsor continue to participate in these shared services?  
593 responses

Graphic Depiction	Tabular Results												
<table border="1"> <caption>Responses to Shared Services Question</caption> <thead> <tr> <th>Response</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>~88%</td> </tr> <tr> <td>No</td> <td>~12%</td> </tr> </tbody> </table>	Response	Percentage	Yes	~88%	No	~12%	<table border="1"> <thead> <tr> <th>Response</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td><b>Yes</b></td> <td><b>541</b></td> </tr> <tr> <td><b>No</b></td> <td><b>52</b></td> </tr> </tbody> </table>	Response	Count	<b>Yes</b>	<b>541</b>	<b>No</b>	<b>52</b>
Response	Percentage												
Yes	~88%												
No	~12%												
Response	Count												
<b>Yes</b>	<b>541</b>												
<b>No</b>	<b>52</b>												

27. Are there additional shared services the Village of Windsor should participate in? (Describe)  
187 responses

See Appendix B. (Separate document “Appendix\_B\_3\_Public\_Survey\_Q27\_050118”)

## Appendix I – An Overview of Responses to Question 17

Question 17 is “What long-term planning recommendations do you have for the Village of Windsor for 2038?”

385 people provided responses to question 17 (64%)

The average response was 108 characters or about 24 words. (Meaning the responses are NOT short answer.)

Question 17 of the Public survey has been classified into the following 10 categories.

<b>Category</b>	<b>Discussion</b>
1 Sharing	Comments relating to sharing or consolidating with DeForest, etc. or shared services.
2 Services	Comments relating to services (parks, etc.) to residents.
3 Access	Comments relating to access to facilities, bike paths, etc.
4 Image	Comments relating to the visual impact of Village and facilities.
5 Economics	Comments relating to financial aspects of the planning project.
6 Infrastructure	Comments relating to roads, trash pickup, Internet access, etc.
7 Planning	Comments relating to items that should be considered (or avoided) in the future.
8 Unknown	Cannot determine the nature of the comment, (no opinion, none, etc.)
9 Senior citizens	Related to need for senior citizen housing and services, etc.
10 Comment	Multiple items discussed and unable to classify the underlying premise.

Using this classification scheme, the 385 responses to question 17 were categorized as follows:

<b>Category</b>	<b># of responses</b>
1 Sharing	23
2 Services	25
3 Access	19
4 Image	36
5 Economics	77
6 Infrastructure	31
7 Planning	114
8 Unknown	29
9 Senior citizens	10
10 Comment	21

Category 7 (Planning) received the largest number of responses of question 17 (114 or about 30% of the 385 responses).

In reviewing the comments provided for Planning, it may be noted that about 76% of those comments are identified with one of the following words. (“Slow”, “limit”, “contain”, “small”, “keep”, or “less”). Such comments typically talk about slowing growth, limiting multi-family, keeping rural atmosphere, etc.

Responses relating to Economics (category 5) represent about 20% of the responses to question 17. The responses tend to revolve about “lower taxes” and “more businesses”, such as restaurants.

The full text of responses is provided in Appendix\_A\_3\_Public\_Survey\_Q17\_050118. It should be noted that the classification is a highly subjective matter and others may wish to look at the full text and draw their own conclusions.